



Real Estate Photography Checklist

Things to get done before the photographer arrives

Exterior the home

- Cars and Garages** – The garage door will be closed. Park cars inside or away from the home. No cars in front of the home. Shovel any snow from driveways, sidewalks and walk paths.
- Trash Bins** – Put out of sight in a shed or the garage.
- Doormats** – Some doormats are okay. Unless they are covering something they should be put away
- Garden Hoses** – On a hose hanger rolled up or hidden so they are not visible
- Deck and Patio** – Tidy and clear of toys. Remove debris and snow.
 - Open umbrellas if in good condition
 - Make sure all cushions and pillows are on furniture
- Yard** – Remove debris, toys, gardening tools, lawn maintenance equipment and any other items stored in the yard. Where possible, groom the landscaping.
- Signage and Decorations** – Remove any real estate, home security and sports signs. Hold off on holiday décor until after the photoshoot.
- Views** – If your home has a view, be sure to clear any visible obstructions.
- Windows** – From the outside we want to be able to see inside the home. Open drapes, blinds, curtains and turn on interior lights.

General Interior of the home

- Clutter** – Reduce clutter to make tables, floors and countertops appear spacious
- Windows** – Clean inside and outside where possible
 - Shades up, curtains open
- Lights and Light Bulbs**
 - Light bulbs should be the same type where possible
 - Turn on every light in the home, including under cabinets and over stove
 - Replace all burnt out or missing light bulb
- Televisions and Computer Screens** – Turn off all screens and screensavers
- Bookshelves and Desktops** – Organize in a clean and uncluttered arrangement with no personal or business information visible
- Wires, Cables, Phone Cords** – Tucked away and not visible wherever possible
- Family Photos** – Hiding family photos is recommended.
- Laundry Room** – Put laundry, soaps, and other stored items away and out of view
- Fireplace** – Turned off.
- Ceiling Fans** – Ceiling fan will be clean and off for the photoshoot
- Air Fresheners** – Remove and hide them away
- Entryways** – Put away coats, shoes, backpacks, keys, and bags

- Decorations** – Seasonal and holiday décor can make the photos dated in later seasons. Decorating should be done after the photoshoot.
- Game and Toy rooms** – Put everything away. These rooms should not be cluttered
- Pet Toys, Beds and Kennels** – Baskets, toys, bowls, kennels, litterboxes, and scratching posts should all be hidden away for the photoshoot. Also recommended that pets not be present in photographable spaces

Kitchen and Dining areas

- Counters and Tabletops** – Leave uncluttered. Remove small appliances, paper towel holders, draining racks and freshly wipe down
- Sinks** – Remove soaps, wipes, sanitizers, candles, and all dishes
- Appliances** – Clean and avoid steaks
- Floors** – Sweep and mop, remove mats and clutter
- Backsplash** – Wipe clean
- Trash Bins** – Remove and hide, clean space where it is kept
- Refrigerator Magnets** – Remove all magnets, papers, and notes from the refrigerator
- Hand Towels** – Hide hand towels away
- Paper Towel Holders** – Paper towel holders and paper towels should be put away
- Top of Cabinets and Refrigerator** – Remove stored items from the top of cabinets and the refrigerator

Bathrooms

- Sink** – Wipe clean and remove all toiletries
- Tub and Shower** – Remove soaps, shampoos, and loofahs etc. Clean and leave fixture side open
- Mirrors** – Clean and avoid streaks
- Towels** – Fresh, clean, and orderly towel hung neatly
- Toilet** – Close the lid, be sure it's clean
- Floors** – Clean. Remove mats
- Toilet Accessories and Trash Bins** – Hide away
- Scales** – Hide away
- Personal Items** – Hide away all toothbrushes, razors, makeup, electronics, clothing, and any other items
- Stands and Baskets** – Remove any baskets, stands or bags from the bathroom

Bedrooms and Offices

- Beds** – Solid colors work best. Make bed neat and clean
- Floors** – Decluttered, vacuum or sweep, remove small rugs where possible
- Desktops and Dressers** – Remove small items, papers, and reduce clutter.
- Modems and Routers** – Hide away, hide cords where possible
- Under Beds** – Not always a good hiding place. Keep uncluttered
- Fans and Things** – Remove fans, conditioners, purifiers, humidifiers etc. from the room

Call or text Effective Photography (719) 344-4041, for all your photography needs